



PACIFIC UPDATE

March 2025

636-271-0500 300 Hoven Dr, Pacific, MO 63069 www.pacificmissouri.com

Message From Mayor Filley



The beginning of each year the Pacific Area Chamber of Commerce has a luncheon, and for the second year in a row I delivered a State of the City speech. I wanted to share with you all selection of the notable achievements from the year 2024. These achievements have significantly influenced the progress and advancement of our community.

For a good majority of 2024, we saw Hwy N Phase 4 being constructed. I will be honest, it was a pain for many. The good news is we are at the final stages with mostly landscaping work left and we can then call it completed. We also applied for a grant to round out the Hwy N project that has been going on in phases for years, but unfortunately, we did not receive it. We are applying again in 2025 for Phase 5, and fingers crossed, we will be successful.

While we had hoped First and Osage would have been under construction, we had to delay it for several reasons. We have gotten the green light to move forward, sent it out to bid, received several bids and will be awarding soon (if not already by the time this newsletter is published). There has been work done on Union Street, between Sanker and Neosho; new curbs, gutters, street enlightenment and some stormwater. A new water main from First to Sanker is in the works. We did complete a major lift station project which helped tremendously during the flood.

Speaking of the flood, I will again express my gratitude for all those who came together to support one another. Businesses donated food and water to the volunteers who were sandbagging, as well to our EOC center for first responders. I did live here during previous floods, and I saw firsthand then how wonderful the people of the community are. Seeing it from a citizen's view versus a community leader's view is quite different. I am so very honored to have been able to experience both.

In our Community Park (aka City Park) a local Eagle Scout chose for his project to replace some of the obstacles in the large dog park. It is evident the dogs were super excited as there were a lot of dog prints on it days after completion. An 18-hole disc golf course was completed and is highly utilized.

Back in 2023, we were awarded a generous grant from Great Rivers Greenway specifically designated for the purpose of constructing restroom facilities at Jensens Point. While it took a little longer than expected, we did finally open the restrooms in late 2024. Some advice; use them before you make the hike to the top.

Red Cedar Inn Museum and Welcome Center celebrated its one-year anniversary in August. Some key highlights from 2024: Nearly 13,000 visitors, 59 different countries, all 50 states represented, 6 continents, 5 Speaker Events, utilized for several private events, received the St Louis County Historical Building Award for Preservation, received the Small Town Humanities Award which included an 8-minute video about Pacific, an hour-long podcast and recognition in Jefferson City.

Tourism is one of the many things that are key to the success of our community. Many volunteers collaborated closely with our Director of Tourism, as well as the Tourism Committee, to host nine events in 2024. Additionally, they participated in eight external events. A key piece of a successful community is the collaboration with other organizations. The city works closely with the Chamber of Commerce and the Pacific Partnership to bring fun and exciting events to Pacific for people of all ages. In 2024 we saw the return of the Sunset on the Rails, Car Cruise, Jimmy Smooth Rat Rod Show, Iron Horse Rodeo, Witches and Warlocks, Monsterfest and several parades. We even saw a new event; Dinner on St Louis Street. These happenings bring additional revenue to our town and help put Pacific on the map.

As hoped, our city continued to grow in 2024. Not only did we welcome several new businesses to town, Westlake, Manors at Brush Creek and Bend Ridge Estates are built out. There may be just a few lots still under construction. Seeing this growth makes my heart happy. It continues to prove people are coming to Pacific to live, work and play. The revenue and tax dollars brought in by businesses is a staple for Pacific to be able to improve infrastructure, roads, and parks, which will continue to entice other businesses and people to call our city home.

My full-time employer recently had its beginning-of-the-year town hall. One of the senior leaders made a statement that really resonated with me, not only from my work perspective, but from my city leadership perspective. She said, "What got us here will not get us there." The company I work for is in the healthcare industry, which is ever changing. Just like a city. There are good changes and there are not so good changes, but if you are not changing you are dying. Let us stop for a moment and think about the generations that are living in our community. All are represented starting with the Greatest Generation and ending with Generation Alpha. Speaking generally, what the Greatest Generation and the Silent Generation want to see is not what the Baby Boomers, Gen X, Millennials and definitely Gen Z and Gen Alpha want to see. Shoot, Gen Alpha probably have no idea what they want in a community, other than the fun stuff. But we do all have to think about Gen Alpha and the generations to come after that. No, we cannot predict the future, but we need to not stay siloed in how we think based on our personal wants. As developers come forward, whether it be to build new houses, build in our industrial parks, or open new businesses, we must look at the bigger picture. The bigger picture for all.

While the year may have started off a bit rough weather-wise, there are many things to look forward to; all the fabulous reoccurring events we have, and a high probability of some new ones. The continuation of the planning for the Route 66 Centennial Celebration, as well as more speaker sessions at Red Cedar. The Highlands subdivision should be starting in the spring, and one of the things I am probably most excited to see happen for the kids, and even adults, is the breaking ground of the Jeffrey White Memorial Skatepark.

We already know of a few new businesses who are expected to open their doors this year and anticipate several more.

Together, we continue to build a city that is stronger, safer, and more connected. The future is bright, and I have no doubt that 2025 will be another year we can be proud of.

Your Mayor, Heather



Pacific's 3rd Annual Teen and Adult Easter Egg Hunt

Join us for an egg-citing weekend of fun, competition, and prizes at our 3rd Annual Easter Egg Hunts! These ticketed events are always a great time, so grab your friends, bring your competitive spirit, and get ready to hunt for fantastic prizes at Pacific City Park!

Tickets can be purchased in advance at Red Cedar (cash only) or online via QR codes. Please note that Eventbrite charges additional fees for online purchases.

Teen Egg Hunt: \$10 at Red Cedar | \$13.70 online
Adult Egg Hunt: \$20 at Red Cedar | \$25.38 online

Purchasing at Red Cedar is a great way to save some money!
Reminder- no ticket sales will happen day of event.

The teen hunt (ages 13-20) will be held on April 11 and begins at 6:30pm, hunt to start at 8pm. The adult hunt (21+) will be on April 12 at 6:30pm, hunt to start at 8pm.

- Bring your own flashlight and a basket to hold your eggs
- All ticket sales are final, no refunds
- No tickets sold at the gate/park, must be purchased in advance
- This event is rain or shine
- The park will be closed to the public during this event. Everyone must have a ticket to be on property.



Adult Tickets
Scan Here



Teen Tickets
Scan Here



Hometown Heros to be celebrated during the Route 66 Centennial

The Pacific Route 66 Centennial Committee is launching an initiative to honor our hometown heroes—those who have served or are actively serving in the military. Hometown Hero banners will be proudly displayed along St. Louis Street, featuring 50 local heroes, with one on each side of each banner.

We are also working to honor nine fallen heroes with dedicated banners and need to raise \$585 to cover the cost. Any contribution, large or small, will help ensure these heroes are recognized. Donations can be dropped off at Red Cedar Inn or City Hall. Please write "Hometown Hero" on the check memo.

These banners will be displayed Memorial Day weekend to Veteran's Day, in 2025 and 2026, as part of the Route 66 Centennial celebrations, paying tribute to those who have served our city and country.

Thank you for your support and stay tuned for more Route 66 Centennial initiatives.

Register now to participate in the 2025 City of Pacific Garage Sale!

The Citywide Garage Sale will take place on Saturday, May 10, from 7 AM to 2 PM.

A printed list of participating addresses will be available for pickup at City Hall starting May 5th for those looking to shop. A digital map with all registered addresses will also be available.

Registered participants can pick up a yard sign at City Hall to display in their yard starting May 5th, letting shoppers know they are part of the event. The sale will take place rain or shine.

The registration deadline is April 25th to allow time for printing materials and ordering yard signs. If you choose to have a garage sale that weekend but don't register, you are still welcome to participate—your address just won't be included in the official listings.

city wide
SALE
SALE
SALE

City of Pacific

GARAGE SALE

May 10th 7am-2pm



REGISTER



A print copy of the addresses will be available for pick up for those wanting to shop at City Hall starting May 5th. A digital map with all of the addresses listed also be available. Deadline to register for your sale to be advertised is April 26th.

Municipal Election

April 8, 2025

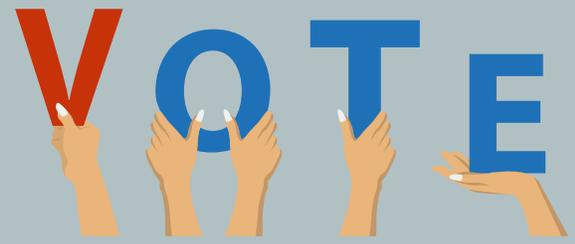
We would like to invite all citizens to get out and vote April 8, 2025. There are many ways to register to vote:

- Go to the County Clerk's office in the Franklin County Government Building 400 E Locust room 201.
- At any Department of Motor Vehicles office, or state agency providing a service to the public (WIC, Social Services, etc.)
- By mail through the post-card voter registration application, which may be obtained by calling the County Clerk's office.

Registration qualifications are:

- 18 years of age by Election Day (you may register to vote when you are 17 1/2, but you are not eligible to vote until your 18th birthday).
- US Citizen
- Missouri Resident

Please note that if you have moved to Franklin County from another county or city in Missouri, you MUST fill out a NEW Voter Registration Card in order to be registered to vote in Franklin County.



Polling Stations

Wards 1 and 2 vote at:

Pacific Eagles- 707 W. Congress St.

Ward 3 votes at:

Tri County Senior Center-
800 W. Union St.



Scan here to check out the Franklin County polling station map

Share Your Passion – Join Our Pacific Community Volunteer Program!

Pacific Emergency Management Agency's (PEMA) vision is to have a strong, resilient Community with the capacity to cope with local hazards and disasters in a manner which maximizes life safety and minimizes property damage through effective partnerships. This can only be accomplished with the existence of a local volunteer program. PEMA is currently forming such a program. This is an exciting opportunity for you to make an impact both when disasters strike and for special events. Potential positions include a broad spectrum of assignments for any adult willing to share pre-existing talents, be trained in new EM areas and/or has an affinity to "help thy fellow neighbor." Training received can be applied in many real-life settings. If you would like to explore how you can get involved to make a positive difference, please send your name, cell and if you already have some training/interest/certifications on a relevant topic to ema@pacificmissouri.com. An informational meeting will be scheduled this spring to discuss details, requirements, and more. Thanks in advance for caring. #TogetherSTRONG

The following businesses recently chose Pacific and we're proud to welcome them to our community!

Welcome



The Abduction Dispensary

**TO
PACIFIC**

Pet Preferred Palace

A Special Service For City Residents

City of Pacific Building Department received an anonymous donation of GFI testers. Residents can check one out at the building department window during city hall hours.

Like smoke alarms, it's recommended that you test your GFI's twice a year. Testing your outlets is quick and simple:

- Plug the tester into the outlet
- Press the button on the tester and the outlet should snap off
- Reset your outlet and you're done

If one of your outlets is questionable or fails to shut off, please have it checked by a licensed electrician.

2024 Decorating Contest Award Recipients

Thank you to the public for voting! We received 675 votes to come up with this year's winners. Congratulations to all!



1st Place Residential: 1681 Westlake Cir



2nd Place Residential: 1761 Westlake Cir



3rd Place Residential: 147 Winter Wheat Trl



1st Place Business: Little Ireland Coffee



2nd Place Business: G's Barbershop

Congratulations!



3rd Place Business: Osage Dental

Sewer System Do's & Don'ts



Your tax dollars support the city's sewerage system and homeowners also bear an additional expense for their own sewer lines. These lines generally run from the residence to the city main. There are several ways that you can help all of us prevent blockages in both of our sewer systems.

- Don't use the toilet as a trash can! Never flush diapers, dental floss, Q-Tips, personal sanitary products, newspapers, soiled rags, or paper towels down toilets or drains. These items may cause a stoppage in your line.
- Do limit the amount of milk products you pour down the drain. While not directly related to stoppages, milk creates a high oxygen demand to decompose causing environmental issue for streams and aquatic life.
- Don't ever flush wipes. Even wipes that claim to be "flushable" can clog pipes and cause stoppages
- Place liquid fats, oils and grease (FOG) into a jar or container with a lid and then dispose in the trash on trash collection day. Wipe down greasy pots and pans with a paper towel prior to washing in the sink or dishwasher.
- Use a strainer over the drain in your sink, tub and shower. Then, empty the collected material into the garbage.
- Use the manufacturer's recommended amount of detergent for washing in the kitchen or laundry. In addition to saving money on buying detergents, by cutting down on the amount of detergent used, there will also be less phosphate in the environment to cause the growth of algae in water.

Save The Date-- Red Cedar Inn Speaker Series

On April 16, 2025, we hope you'll join us for "A Road Trip into America's Hidden Heart" by John D. Robinson at 6pm at Red Cedar Inn. For 13 years, John did something most of us only dream about—he drove every mile of every road on Missouri's highway map, uncovering forgotten stories, quirky roadside attractions, and the real people who make up the backbone of America. His adventures are a blend of humor, history, and heart, offering a glimpse into places most travelers speed right past. Don't miss the chance to meet this author of three celebrated road trip books and the Emmy Award-winning web series, Finding Wild Missouri. This is a free public event.

City Wide Clean Up Day

Mark your calendars! Our 3rd Annual City-Wide Clean-Up Day is happening Friday, May 9th, from 8 AM to Noon—and we need YOU!

We'll kick things off at Pacific City Park at 8 AM with a quick safety briefing before heading out to our assigned clean-up sites. After a productive morning of sprucing up our community, we'll meet back at the park between 11:30 AM and Noon for a hot dog lunch and a celebratory group photo.

Want to help?

Sign up through the Sign-Up Genius link, which will be posted in late March on the Red Cedar Inn & Tourism and City of Pacific Facebook pages. If you forget to sign up, no worries! Just show up at 8 AM, and we'll find a spot for you.

Know an area in need of some TLC? Email komalley@pacificmissouri.com, and we'll add it to our list!

Grab your friends, coworkers, scout troops, church groups, schools, and families, and let's work together to make Pacific shine! Just a few hours of your time can make a BIG difference.



Meridian Waste Services

Meridian Waste is requesting that residents provide contact information to ensure receipt of service alerts and/or route updates. Please email Meridian Customer Care at CustomerCareMO@MeridianWaste.com or call 314.291.3131, Monday-Friday 8am to 5pm and provide your email address and mobile number. If you have already contacted Meridian and provided contact information, thank you!

Residents can also contact Customer Care to schedule bulk or white good service, add additional trash or recycle cart.

Below are Holidays Observed each year:

- New Year's Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

*If the holiday occurs on or prior to your scheduled collection day, services will be delayed one day for the remainder of the week.

NOTE: First quarter 2025 invoices were mailed to residents on 12/15/24. Those who did "not" receive an invoice are asked to contact Meridian Customer Care at 314.291.3131.

For additional information and the latest news and updates, please visit MeridianWaste.com/Pacific.

Employee Spotlights

City Clerk, Kim Barfield, was hired in 1988. She left the city in 1990, only to return in 2000. Over the years she has served the city as deputy court clerk, collector assistant, public works secretary, utility billing clerk, assistant city clerk, and has been city clerk since 2007. Over the years she has been at the city for four different city administrators and Mayor Heather Filley is the seventh mayor during her tenure.



When Kim isn't at City Hall she enjoys exploring the great outdoors by horseback or SxS riding with family and friends.

Thank you for everything, Kim! City Hall wouldn't know what to do without you.

Safety and Preparedness Awareness

Life can be fun, and life can bring challenges. Here is a subset of upcoming special health, safety and emergency planning campaigns for potential learning, engagement, and support.

- March
- Spring and Flood Safety Month (1st-31st)
 - Brain Injury Awareness Month (1st-31st)
 - National Poison Prevention Week (16th-22nd)
 - National Drug and Alcohol Facts Week (17th-23rd)
- April
- Emergency Financial Preparedness Month (1st-30th)
 - Severe Weather Safety Month (1st-30th)
 - Stress Awareness Month (1st-30th)
 - Workplace Violence Awareness Month (1st-30th)
- May
- Mental health Awareness Month (1st-31st)
 - National Electrical Safety Month (1st-31st)
 - National Women's Health Week (11th-17th)
 - Click It or Ticket Campaign (20th-June 2nd)



Missouri Humanities was proud to recognize Pacific and Tourism Director Kelly O'Malley at the 2025 Lieutenant Governor's Humanities Awards. Pacific was awarded one of five spots in the Small Town Showcase in 2024.

Grass cutting season is almost here

It's that time of year when lawnmowing and weed whacking become a weekly chore. Per city code, grass, weeds, or rank vegetation growth is not allowed to attain a height in excess of seven inches.

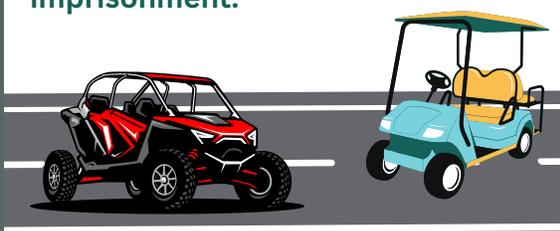
The city would like to remind residents and lawn care professionals not to blow grass, leaves, or debris into the streets or curbs and gutters. Not only is it dangerous for riders, but with the rainy season upon us, clogged drains are not beneficial to anyone.

UPCOMING EVENTS

- March 8- Shamwalk & Run 5k - Bridge Foundation MVR3
- March 15- St. Patrick's Day Parade - Pacific Partnership
- April 8- Municipal Election Day
- April 11- Teen Easter Egg Hunt - City of Pacific
- April 12- Adult Easter Egg Hunt - City of Pacific
- April 16- Red Cedar Inn Speaker Series - City of Pacific
- April 26- P-Town Pub Crawl - Pacific Chamber
- May 9- City Wide Clean Up Day - City of Pacific
- May 9- Sunset on the Rails Concert - Pacific Partnership
- May 10- City-Wide Garage Sale - City of Pacific
- Bingo every Friday at Pacific Eagles Hall

REMINDER to all ATV / UTV Operators: Missouri State Law prohibits operation of ATVs or UTVs in the city limits of Pacific on two roadways:

Osage (RT 66) and 1st Street (OO & F). These are state routes. Violators subject themselves to fines and/or imprisonment.





Ways To Stay Informed

Mass Notification System

Regroup is the City of Pacific's mass notification system. Get alerts about severe weather, water main breaks, accidents and more!

Notifications can be delivered via phone call, text or email. Sign up at: pacificmo.app.regroup.com/login



Scan here to sign up for Regroup

Watch Our Channel On YouTube

Did you know that you can watch City meetings live on YouTube?

Stay informed about what's going on in our community by subscribing to our channel! youtube.com/@cityofpacific768/st



Scan here to go to the City of Pacific's YouTube Channel

Current Mayor and Board of Aldermen Contact Information

Mayor Heather Filley

314-578-5143 hfilley@pacificmissouri.com

Ward 1:

Karla Stewart- 636-283-0049
kstewart@pacificmissouri.com

Rafael Madrigal- 510-691-4362
rmadrigal@pacificmissouri.com

Ward 2:

Anna Meadows- 314-288-7800
ameadows@pacificmissouri.com

James Cleeve- 636-686-0006
jcleeve@pacificmissouri.com

Ward 3:

Scott Lesh- 636-393-8121
slesh@pacificmissouri.com

Debbie Kelley- 636-751-7354
dkelley@pacificmissouri.com



PAYING YOUR

WATER BILL ONLINE



Go to: www.pacificmissouri.com and click on Utilities Bill Pay, or scan the QR code above.



On the Forte page enter your full account number **minus** the decimal point and your account will come up.



Pay your bill and if you have any problems or questions contact the Utility Billing Clerk

****If you are using a third-party payment provider (not recommended) make sure when paying that it's Pacific, MO and NOT Pacific, WA.**

You can mail or drop off payments to:
300 Hoven Drive
Pacific, MO 63069

Contact the Utility Billing Clerk at:
636-271-0500 ext 215

Have any Fall projects to do? We are trying to make the permitting process easier! Check out our guidelines and examples page on our website.

Scan the code or go to:
www.pacificmissouri.com



Brush and Yard Waste

Brush and yard waste are picked up the first week of each month. Call the maintenance building at 636-257-2163 and leave a message with your address to be added to the pick-up list.

To learn more about services offered by our public works department, scan the QR code or check out public works under departments on the city website at: www.pacificmissouri.com



Court

Have a court question, get a ticket or need to pay a fine? Please visit courts.mo.gov to pay your ticket online, or contact 636-257-4553 for more information.

Emergency Public Works

Have a Public Works Emergency after hours? Please call the Police Department at 636-257-2424 and they will contact them.



City of Pacific
300 Hoven Drive
Pacific, MO 63069

PRSR STD
US POSTAGE

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St. Louis, MO
PERMIT NO.1436



Mark your calendars!

March 9- Daylight Saving Begins

May 26- Closed for Memorial Day

Board of Aldermen meet on the first & third Tuesdays at 7 pm.

Planning and Zoning Commission meets on the second & fourth Tuesdays at 7 pm (as necessary)

Get Informed!

The city website allows citizens to receive notifications when certain new items are posted. For example, the full Board of Aldermen meeting packet is posted on the Wednesday before each meeting. Each packet includes copies of proposed bills and resolutions, staff reports, and various other information.

Can't find what you're looking for? Send an email to twilson@pacificmissouri.com and let us know!

Pacific SAFE Initiative

Preparation and awareness are invaluable pieces of maximizing individual readiness and action planning. The City of Pacific encourages every resident and business owner to be a member of our free Emergency Mass Notification System (ReGroup). We use this key tool to contact enrolled members with shared alerts, warnings, and messages deemed useful ahead of, during, and after important events. Please allow us to help you be aware by joining at: <https://pacificmo.app.regroup.com/signup> or by using this QR Code.

