

PACIFIC UPDATE

June 2025

636-271-0500 300 Hoven Dr, Pacific, MO 63069 www.pacificmissouri.com

Message From Mayor Filley



Nearly half of 2025 is behind us, which means school is out, pools are being opened, and vacations are being had. That is right, it is summertime!

Summer in Pacific brings lots of things to do. If you are looking for a quick way to cool off or even swim a few laps, our city pool is the place to go. Our parks department has worked diligently, along with the pool management company, to get the pool house and pool ready for the season.

Trying to figure out some family friendly activities that are close to home and do not want to 'break the bank'? Look no further than our downtown area! The second Friday of each month (May – September) the Pacific Partnership hosts Sunset on the Rails. Great opportunity to enjoy some music while spending time with others. If cars are more your thing, be sure to attend the 23rd Annual Car Show on June 28. This all-day event is not only for car enthusiasts, but has lots of kid-friendly activities, vendors and entertainment. Be sure to be there after the sun goes down to enjoy the fireworks show.

June is quite a busy month for our community. In addition to the happenings mentioned above, Big Foot 4x4 will be holding their open house celebrating 50 years on June 7 at their headquarters on Rose Lane. This all-day experience consists of car crushing, monster truck rides and so much more.

Hot Rods for Heroes will have their event on June 14 at Liberty Field. There will be lots of cars, some shiny, some rusty; burnouts, live auction, kid zone, and food and drink vendors. Proceeds benefit first responders and veterans.

For those BBQ aficionados, be sure to check out the Route 66 BBQ Battle & Bluegrass Festival at Liberty Field. This multi-day festival, taking place June 20-22, will consist of lots of mouthwatering BBQ, sanctioned and good ole backyard competitions, and toe-tapping tunes. The event is open to the public and hosted by the St. Louis BBQ Society and the city.

While the months of July and August may not see the coordinated activities that June does, know that the city and its projects are not slowing down. Many things happen 'behind the scenes' and while progression may appear slow, in the blink of an eye we will see new and continued growth and development.

I hope everyone has a safe and wonderful summer!

Your Mayor,
Heather

Mayor Filley swears in new City Marshall Klingler at the May 6 Board of Alderman meeting.



New Interactive Route 66 Sign



If you've been by the Red Cedar Inn lately, you've probably noticed a bold new landmark—a 12-foot interactive Route 66 sign! This eye-catching addition was made possible through a \$17,000 sponsorship from the State of Missouri's Route 66 Centennial Commission.

One sign is being awarded to each county along Route 66, and Pacific proudly applied and was selected to represent St. Louis County. The only cost to our Tourism Department was installation and concrete—a great investment with huge impact. Thank you to the Parks Department and Street Department for pouring the concrete and assisting in the installation. The sign had only been up for 10 minutes when a couple from just outside London, England, traveling Route 66 on their honeymoon, stopped to snap a photo—a picture-perfect first memory for this new icon!

In the photo above, you'll see some members of the Pacific Route 66 Centennial Committee, a dedicated group of volunteers working hard to prepare for the 2026 celebration here in Pacific. They played a key role in making this sign possible.

We've already seen visitors from near and far stop to take photos, and we hope you'll do the same. Whether you're a local or just passing through, this is a must-see stop along the Mother Road.

Come by, strike a pose, and tag us using #TerrificPacific—this sign is definitely an eye-catcher!

Pacific's Route 66 Quilt Trail

Pacific Tourism's Route 66 Centennial Committee is thrilled to announce the launch of a Route 66 Quilt Trail! A quilt square trail is a self-guided tour of painted quilt squares displayed on homes, barns, businesses, and other buildings throughout a community. These trails are growing rapidly across the country—and now Pacific is adding its own creative twist with a Route 66 theme!

Businesses and residents are welcome to participate.

Want to create your own square? Sign up for one of the painting classes, taught by professional instructors visiting from Kansas City:

- Saturday, July 12 | 9 AM–3 PM
- Sunday, July 13 | 8 AM–2 PM

Pacific Scenic Regional Library

Cost: \$275 – Includes a 3x3 quilt square, paint, design guidance, instruction, and a Route 66 shield.

Class sizes are limited to 14 per day. To register, scan here:



Summertime, Fun time!

City Park has two pavilions, Burns and Rulon, that are available for the public to rent. The price for residents is \$40/day and non-residents is \$80/day. To be considered a "resident" you must live in the city limits of Pacific. The small "round" pavilion at Pacific City Park is first come, first served.

Getting married soon?

Jensen Point is available for 4-hour rentals. Residents' cost is \$175 while non-residents can rent it for \$275.

If you have any questions about park rentals, you can contact Chris Fowler, Parks Director, by email at cfowler@pacificmissouri.com.

IT'S POOL SEASON!



City of Pacific Pool is officially open!!

May 24-August 3, 1pm-8pm Daily

Aug 4-Sep 1 (Weekends only 1pm-8pm)

Daily Admission for Adult (13 years and older) \$ 4.00
Adult Senior Citizens, (62 and over) \$ 2.00
Children (3 years to 12 years) \$ 2.50
Children (2 years and under) Free

Season Pass Fees:

Adult (resident) \$ 45.00
Adult (non-resident) \$ 60.00
Adult senior citizen (62 and over) resident, \$ 22.50
Adult senior citizens, (62 and over) non-resident \$ 30.00
Child (resident) \$ 40.00
Child (non-resident) \$ 50.00
Family (resident, up to 5 family members) \$ 75.00
Family (non-resident, up to 5 family members) \$ 90.00
\$10 per additional family member over 5
Punch card (twenty punches) \$ 40.00



What's New at the Red Cedar Inn? A Legendary Exhibit Rolls In!

Starting June 1st, the Red Cedar Inn Museum proudly launches its newest rotating exhibit—celebrating 50 years of BIGFOOT 4x4®!

This exciting new display showcases memorabilia and historic items from the past five decades of the world-famous monster truck phenomenon, BIGFOOT 4x4®, which has deep roots right here in Pacific, Missouri.

BIGFOOT 4x4® is more than just a name—it's a family-owned business that has helped put Pacific on the map, drawing tourists from around the globe and representing a proud piece of our local heritage. For 50 years, the business has stayed in the family and continues to thrive as both a cultural icon and, for the past 10 years, a community asset.

We are thrilled to share this unique slice of history with both residents and visitors alike. The exhibit will be on display for approximately one year, so make plans to stop by and check it out—you won't want to miss it!

Hometown Hero Banners Now on Display!

Tourism's Route 66 Centennial Committee is proud to announce the launch of the Hometown Hero Banner Project, now proudly displayed along St. Louis Street from Memorial Day weekend through Veterans Day for the next two years.

These banners honor the brave men and women connected to Pacific who have served our country. A special thank you goes out to the following individuals who went above and beyond by purchasing banners to honor fallen soldiers they may have never even known. Their generous actions ensure that the families of our fallen heroes never have to pay to see their loved ones honored:

Chris & Megan Wymer, Natasha Boevlingoh, Kames Kapales, Ketina Armstrong, Brandon Bretz, Chris Warren, Duke Matlock, and Max Orris.

Be sure to take a drive or walk down St. Louis Street and take in these powerful tributes—just one of many projects led by the Route 66 Centennial Committee as we prepare for a historic 2026.

Grass Season is here!



It's that time of year when lawnmowing and weed whacking become a weekly chore. Per city code, grass, weeds, or rank vegetation growth is not allowed to attain a height in excess of seven inches.

The city would like to remind residents and lawn care professionals not to blow grass, leaves, or debris into the streets or curbs and gutters. Not only is it dangerous for riders, but with the rainy season upon us, clogged drains are not beneficial to anyone.

Route 66 Speaker Series

Come join us at the Red Cedar Inn on July 17th to watch our next entry in our 2025 Speaker Series. Coach Wells will present "How an Olympic Dream Came True and Advice for all the Dreamers".

Linda Wells, a native of Pacific, has had an illustrious career in sports, including being the coach to an Olympic softball team! Her talk will focus on her years in Pacific and how they impacted her life, as well as the factors that can increase the chances of success in athletics. After a brief presentation, Coach Wells will open the talk for questions, we encourage anyone interested in a career in athletics to come out and get some advice from a real-life success story! For questions about the 2025 Speaker Series, please call the Red Cedar Inn at (636) 271-0500 extension 225.

The following businesses recently chose Pacific and we're proud to welcome them to our community!



R BEAUTY AND WELLNESS LLC

BLUE LINE ANTIQUE MALL

Inaugural Route 66 BBQ Battle & Bluegrass Festival – June 20-22 at Liberty Field

Weekend Highlights:

- Friday: People's Choice BBQ, live bluegrass, and an outdoor showing of Cars at 8:30 PM. Kids can build their own cardboard "cars" before the movie (while supplies last).
- Saturday: Pro-sanctioned BBQ competition (cash prizes & Battle Axe trophies), Kid Entrepreneur Day (10 AM–4 PM), Purina Dog Show (4:30 PM & 6 PM), vendors, and music.
- Sunday: Local BBQ cook-off and cornhole tournament (more prizes & trophies)!

All Weekend: Kids Zone, Bluegrass Bands, Food Trucks, BBQ Vendors

We are looking for volunteers to help with a variety of roles, including:

- Assisting with BBQ competitions
- Helping in the Kids Zone
- Supporting our Movie Night
- Working the T-shirt and Info Booth
- Helping keep the grounds clean and welcoming
- Jumping in where needed as the event unfolds!

Want to help? Sign up for a slot or two here:



Prefer in person? Stop by the Red Cedar Inn, and our team will be happy to help you get signed up.

Know a group or organization that would be willing to trade volunteer hours for sponsorship credit or reduced booth fees? We'd love to chat! Please contact Kelly O'Malley at komalley@pacificmissouri.com.

Kid Entrepreneur Day is BACK—Now Part of the Route 66 BBQ & Bluegrass Festival!

Do you know a young go-getter ready to showcase their creativity and business skills? Kid Entrepreneur Day is returning—and this year, it's joining forces with our inaugural Route 66 BBQ Battle & Bluegrass Festival!

Saturday, June 21st – 10:00 AM – 4:00 PM – Liberty Field – Pacific, MO

This special event gives youth ages 18 and under the chance to set up shop, sell their handmade or homegrown products, and learn what it's like to be a small business owner. Last year's event featured amazing young vendors selling everything from baked goods, lemonade, and popcorn to jewelry, rocks, cutting boards, and 3D-printed creations—and a few even sold out!

We've already received some sign-ups for this year, and we'd love to add more young entrepreneurs to the lineup. It's a great opportunity to support youth creativity, innovation, and confidence. Register by June 10th using the QR code:



Touch A Truck & Safety Fair Returns This August!

Mark your calendars—Touch A Truck & Safety Fair is back and bigger than ever! Join us on Saturday, August 16th from 9:00 AM to Noon at Liberty Field for a morning full of fun, excitement, and hands-on experiences.

Hosted by Pacific Tourism and the Pacific Police Department, this free, family-friendly event gives kids (and kids at heart!) the chance to explore all kinds of vehicles and equipment—plus meet the first responders and safety teams who keep our community running.

Last year's event was a huge hit, and we're planning for even more trucks, equipment, and safety booths this time around. It's the perfect way to wrap up summer and celebrate the weekend before school starts.

We can't wait to see you there-- come out, climb in, and have some fun!



City Wide Clean Up Day was a huge success due to the volunteers pictured above and many more! Thank you to everyone who came out and helped clean up our community.

Pacific Emergency Management

Items of interest related to public safety and emergency preparedness.

- Become an official local Volunteer to support emergency situations and special events. Send your contact details to ema@pacificmissouri.com.
- We have installed a new Outdoor Siren Warning system and upgraded our sirens to better protect us. This enhances our ability to warn residents of impending, hazardous weather, and allows our Dispatchers to stay focused on real-time situations.
- Reminder to have a family emergency plan including multiple ways to be informed during real-time situations. Opt-in to our mass notification system Regroup (see article). Follow our EMA, Police Department and City Facebook pages. Consider a NOAA Weather radio. Seek credible sources for your decision making.
- The Summer season means more children are out-and-about on bicycles, joggers, walkers, and event visitors. Please drive safely and keep alert of possible darting obstacles into your pathway.
- Grills, fireworks and chemicals not properly maintained can be life and property hazards. Please take prescribed safety precautions for use and storage.

Terrific Pacific! The Pacific Route 66 Centennial Committee is working on a music video for an original song called “Terrific Pacific” written by two of our own local volunteers!

Before we officially release the song, we’re creating a vibrant three-minute music video, and we want to feature as many people from Pacific as possible. Filming will take place throughout June, with scenes captured around town and at local events. Watch for filming dates and locations—and come join in! We’re looking for people of all ages to help us highlight what makes Pacific so special.

If you have photos or videos of Pacific—past or present—that you’d be willing to share, please upload them by scanning the QR code:



Trash Talk

As a reminder to all citizens, please note that the City of Pacific Municipal Code contains sections related to the storage and placement of waste collection containers. Your cooperation with keeping waste containers off the streets is appreciated. Below are a few key points:

- The containers shall be stored in a place not visible from the street which the residential structure faces.
- Solid waste containers, recyclable containers, yard waste containers and bundles of yard waste permitted by this Chapter shall be placed at the curb or street frontage, not more than twelve (12) hours prior to the regularly scheduled collection day.
- Waste containers shall be returned to their appropriate storage places no later than 12:00 midnight on the day of collection.

Now Hiring

The City of Pacific is now hiring for the following positions:

- City Administrator
- Building Commissioner
- Public Works- Street Department
- Red Cedar Inn- Tourism (part-time)

Scan the code to find out more information!



Pay attention to the sign code

Having a yard sale? Selling a house? Advertising an event? Did you know that signs can be placed on private property, with permission of the landowner, but no signs may be placed in the public right of way. As a rule of thumb, the space between the utility poles and the street, or between the sidewalk and the street, are considered right of way. To see the full sign code scan the code!



Employee Spotlights



Rae Cowsert has been with City of Pacific since July 1, 2011. She has held multiple positions including building dept. clerk, secretary for planning and zoning, and secretary for board of adjustment. Her current title is water and sewer billing clerk.

Rae is a **HUGE** Cardinals baseball fan, loves crafts, crocheting, and bowling. She has four grandchildren that she loves taking on trips, and enjoys spending time with all of her family.

Thank you, Rae, for being a knowledgeable member of our team that we can always count on!

Future of Route 66 in Pacific

Tourism's Route 66 Centennial Committee has been hard at work bringing exciting ideas to life—and we want to hear from you!

With travelers from across the globe already stopping in—and many more expected for 2026—we want to make sure our stretch of Route 66 is unforgettable.

Got an idea? We want to hear it! Fill out the online survey by scanning the code.



We want to extend a **HUGE** thank you to all of our amazing sponsors who helped make this year's Teen and Adult Easter Egg Hunts such a success! While many of our sponsors were featured on our event banner, we'd also like to give a special shoutout to Phil's Tire Shop and Sushi Ai, who kindly donated after the banner had gone to print. Your contributions helped take this event to the next level!

This year's "golden egg" prizes were a crowd favorite—ranging from gift cards and gadgets to an overnight stay at The Landing Hub, a telescope, JBL headphones, an air fryer, and even an all-inclusive Union Station package for 4! Participants traveled from all over—including Mount Sterling, Ellisville, St. Louis, Washington, Union, St. Peters, Fenton, Arnold, Labadie, Springfield, San Antonio, High Ridge, and Chesterfield—making this one of our most exciting events yet.

Thank You to All Of Our Sponsors

Altos Cantina
Bank of Washington
Bank Star
Bell Funeral Home
Big Boys Subs
BIGFOOT 4x4
Broadway Oyster Bar
Chick-Fil-A-Sunset Hills
China King-Washington
Citizens Bank
Continental Products
Culvers
Dairy Queen-Washington
Dean Auto Cleaning
Gallagher Mechanical

Georgevitch Chiropractic
Graphic Packaging
Gus' Pretzel Shop
Hawthorne Inn
Imo's-Pacific
Janet Fuzner
Joe Boccardi's-Eureka
Kaleidoscope
Little Ireland Coffee
Neighborhood Reads
Oasis Lanes
Orange Leaf
Pacific Chamber of Commerce
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Papa John's
Papa Murphy's
Pasta House
Paws & Boots Boutique
Pepsi
Piccadilly Palace
Pizza Hut-Pacific
Poor Richard's-Eureka
Presleys Glass
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ROUTE 66 REALTORS
Schnucks-Eureka
Show Me Autobody
Sky Zone
Slick City

Smoothie King
St. Louis Union Station
Sugar Fire-Washington
Swing Around Fun Town
Texas Roadhouse
The Alley
The Cigar Vault
The Landing Hub
The Original Pancake House
T-Mobile
Verts Dispensary
Wallis Oil
We Decorate Kakes
Woodard Restoration and Cleaning

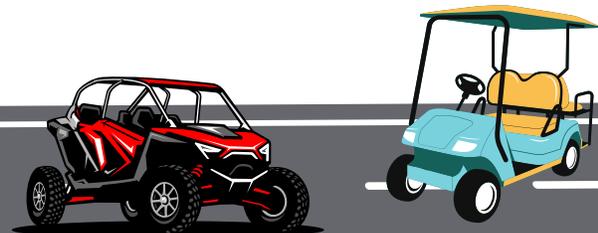
UPCOMING EVENTS

- June 7- BigFoot Open House
- June 13- Sunset on the Rails - Pacific Partnership
- June 14- Hot Rods for Heroes
- June 20-22- BBQ Battle & Bluegrass Festival - City Tourism
- June 28- Pacific Car Show - Pacific Partnership
- July 11- Sunset on the Rails - Pacific Partnership
- July 17- Red Cedar Speaker Series- Linda Wells - City Tourism
- August 8- Sunset on the Rails - Pacific Partnership
- August 16- Touch A Truck - City Tourism
- September 5-6- Jimmy Smooth's Rat Rod Show
- September 9- Dinner on St. Louis St - Pacific Chamber
- Bingo every Friday at Pacific Eagles Hall



REMINDER to all ATV / UTV Operators:
Missouri State Law prohibits operation of ATVs or UTVs in the city limits of Pacific on two roadways:

Osage (RT 66) and 1st Street (OO & F). These are state routes. Violators subject themselves to fines and/or imprisonment.





Ways To Stay Informed

Mass Notification System

Regroup is the City of Pacific's mass notification system. Get alerts about severe weather, water main breaks, accidents and more!

Notifications can be delivered via phone call, text or email. Sign up at: pacificmo.app.regroup.com/login



Scan here to sign up for Regroup

Watch Our Channel On YouTube

Did you know that you can watch City meetings live on YouTube?

Stay informed about what's going on in our community by subscribing to our channel! youtube.com/@cityofpacific768/st



Scan here to go to the City of Pacific's YouTube Channel

Current Mayor and Board of Aldermen Contact Information

Mayor Heather Filley

314-578-5143 hfilley@pacificmissouri.com

Ward 1:

Karla Stewart- 636-283-0049
kstewart@pacificmissouri.com

Rafael Madrigal- 510-691-4362
rmadrigal@pacificmissouri.com

Ward 2:

Tyler Hoven- 636-667-5713
t.hoven@pacificmissouri.com

James Cleeve- 636-686-0006
jcleeve@pacificmissouri.com

Ward 3:

Scott Lesh- 636-393-8121
slesh@pacificmissouri.com

Debbie Kelley- 636-751-7354
dkelley@pacificmissouri.com



PAYING YOUR WATER BILL ONLINE



Go to: www.pacificmissouri.com and click on Utilities Bill Pay, or scan the QR code above.



On the Forte page enter your full account number **minus** the decimal point and your account will come up.



Pay your bill and if you have any problems or questions contact the Utility Billing Clerk

****If you are using a third-party payment provider (not recommended) make sure when paying that it's Pacific, MO and NOT Pacific, WA.**

You can mail or drop off payments to:
300 Hoven Drive
Pacific, MO 63069

Contact the Utility Billing Clerk at:
636-271-0500 ext 215

Have any summer projects to do? We are trying to make the permitting process easier! Check out our guidelines and examples page on our website.

Scan the code or go to:
www.pacificmissouri.com



Brush and Yard Waste

Brush and yard waste are picked up the first week of each month. Call the maintenance building at 636-257-2163 and leave a message with your address to be added to the pick-up list.

To learn more about services offered by our public works department, scan the QR code or check out public works under departments on the city website at: www.pacificmissouri.com



Court

Have a court question, get a ticket or need to pay a fine? Please visit courts.mo.gov to pay your ticket online, or contact 636-257-4553 for more information.

Emergency Public Works

Have a Public Works Emergency after hours? Please call the Police Department at 636-257-2424 and they will contact them.

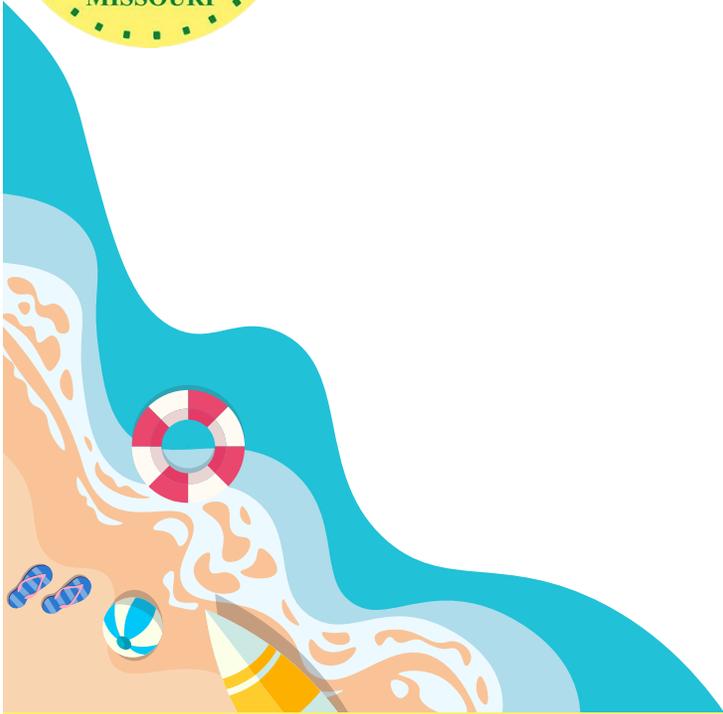


City of Pacific
300 Hoven Drive
Pacific, MO 63069

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Mark your calendars!

June 19- Closed for Juneteenth

July 4- Closed for Independence Day

September 1- Closed for Labor Day

Board of Aldermen meet on the first & third
Tuesdays at 7 pm.

Planning and Zoning Commission meet on the
second & fourth Tuesdays at 7 pm (as necessary)

Get Informed!

The city website allows citizens to receive notifications when certain new items are posted. For example, the full Board of Aldermen meeting packet is posted on the Wednesday before each meeting. Each packet includes copies of proposed bills and resolutions, staff reports, and various other information.

Can't find what you're looking for? Send an email to twilson@pacificmissouri.com and let us know!

Pacific SAFE Initiative

Preparation and awareness are invaluable pieces of maximizing individual readiness and action planning. The City of Pacific encourages every resident and business owner to be a member of our free Emergency Mass Notification System (ReGroup). We use this key tool to contact enrolled members with shared alerts, warnings, and messages deemed useful ahead of, during, and after important events. Please allow us to help you be aware by joining at: <https://pacificmo.app.reggroup.com/signup> or by using this QR Code.

