

# PACIFIC UPDATE

September 2025

636-271-0500

300 Hoven Dr, Pacific, MO 63069

[www.pacificmo.gov](http://www.pacificmo.gov)

## *Message From Mayor Filley*



Well, just like that, summer has packed up its beach towels and headed out of town. The sound of splashing at the pool has been replaced by the squeak of sneakers in the school gym and the rumble of buses on their morning routes. I hope your summer was filled with sunshine, family time, and a few good stories to tell. As we ease into this new season, let us carry that summer spirit forward – cheering on students, supporting our teachers, and staying connected as neighbors.

Summertime brought many events to our city. Bigfoot® 4x4 50<sup>th</sup> anniversary Open House, Hot Rod for Heroes, Route 66 BBQ and Bluegrass Festival, Annual Pacific Car Show, and Touch a Truck, just to name a few, brought in people not just from our area, but all over the state, country and even world. Folks return to visit our restaurants, hotels, local businesses, and attractions. Happenings such as these are key elements to our growth and help “put Pacific on the map”.

While we do tend to see a reduction of events in the fall season, there are some notable ones that do take place. The I Believe Rat Rod Car and Bike Show, Dinner on St. Louis Street, Iron Horse Rodeo, Witches and Warlocks, and Monsterfest. Plenty of outdoor activities for adults and children before the winter season approaches.

As for things specific to City Hall, the police department has had new faces come on board in both the communication office and street patrol. There has been a promotion of our Corporal to a Sergeant. Welcome and congratulations to you all!

We are still on the search for a City Administrator but are making progress. The board approved the hiring of a recruiting firm, and several candidates were brought forward for review and selection to the next step of interviews. I am hopeful the right person is among these individuals so the board can bring forward an appointment for approval. I am extremely thankful for staff over the last year and a half for stepping up and assisting however they can to help me navigate through not having someone in the city administrator position. The phrase “that which does not kill us makes us stronger” really resonates.

Some of our larger projects, such as First and Osage, have been delayed, however we are on track to see them begin next year. The Jeffrey White Memorial Skatepark is still progressing as planned and, fingers crossed, groundbreaking will be early next spring.

Spending time with residents, business owners, talking to children in our schools, working with leaders of other community organizations, reminds me how fortunate we are to call Pacific home. Our community’s kindness, energy, and willingness to come together is what makes our city so special. Let us carry that spirit into the fall—supporting local business, showing up for one another, and making memories at the events that bring us closer. Together, we can build on our progress and keep our city moving forward with pride and purpose.

Your Mayor,  
Heather

## Join Pacific's Route 66 Quilt Trail Movement!

Pacific Tourism's Route 66 Centennial Committee is thrilled to announce the launch of a Route 66 Quilt Trail—and we want YOU to be a part of this exciting public art project!

A quilt square trail is a self-guided tour of painted quilt squares displayed on homes, barns, businesses, and other buildings throughout a community. These trails are growing rapidly across the country—and now Pacific is adding its own creative twist with a Route 66 theme!

Businesses and residents are welcome to participate.

Already have a quilt square? You can purchase a Route 66 shield at Red Cedar Inn or elsewhere and attach it to your display—just make sure it's approved so you can be included on the official trail map.

Want to create your own square? Sign up for one of our hands-on painting classes, taught by professional instructors visiting from Kansas City:

Saturday, October 11

Pacific Scenic Regional Library

Cost: \$275 – Includes a 3x3 quilt square, paint, design guidance, instruction, and a Route 66 shield. Class size is limited to 14.

If you have questions email Deanna Buell at [deannabuell1@gmail.com](mailto:deannabuell1@gmail.com)



## Got an idea to put Pacific on the map?

Tourism's Route 66 Centennial Committee has been hard at work bringing exciting ideas to life—and we want to hear from you!

So far this year, we've rolled out Hometown Hero banners, a 12-foot interactive Route 66 sign, fun photo ops, and worked with U.S. Silica who added a brand-new, beautiful mural welcoming people to Pacific. We also launched the Terrific Pacific video celebrating our community and hosted the first-ever Route 66 BBQ Battle & Bluegrass Festival—which was a huge hit!

Next up, we'll be giving local businesses and organizations the opportunity to add Route 66 stencils to their parking lots, and we're continuing work on the launch of the Route 66 Quilt Trail.

The Terrific Pacific video can be watched on YouTube or on the Red Cedar Inn & Tourism Facebook page. The song was proudly written and recorded by local musicians Terry Kratky and Kevin Gerdes.

And that's just the beginning—by early 2026, we'll be launching a Pacific Passport to help guide visitors through our historic town during the Centennial year! With travelers from across the globe already stopping in—and even more expected in 2026—we're



working to make sure Pacific's stretch of Route 66 is truly unforgettable. Please submit your ideas on the Route 66 survey!

**Got an idea? Fill out the online survey by scanning the QR Code.**

# IRON HORSE RODEO

Pacific's annual Iron Horse Rodeo is scheduled for September 26 and 27 this year. Gates will open at 5:30pm and the rodeo will begin at 7pm each night.

Early Bird Tickets will be available for purchase starting Aug 25-Sep 24 at the following locations: City Hall, Red Cedar Inn, Little Ireland Coffee, and B&H Market. Early Bird Tickets are \$15 for adults (13+), \$5 for children (5-12), and children 4 and under are free, but they must sit in an adult's lap at the event or purchase a child's ticket.

Adult tickets prices will increase at the gate to \$20/ticket.

You will only be allowed inside the rodeo seating area if you have a ticket. No ticket will be needed to visit the vendor area of the rodeo. No outside food and drink are allowed, and no lawn chairs will be allowed inside the rodeo seating area.

We highly encourage everyone to purchase their tickets in advance. There will be a limited number of tickets sold for each night, and we expect this to be sold-out event! Check out the event page on Facebook for more information.



## ATTENTION

## IMPORTANT ANNOUNCEMENT

Effective September 1, our domain name is changing to "pacificmo.gov".

This includes all City employee emails from @pacificmissouri.com to @pacificmo.gov and our website main page to [www.pacificmo.gov](http://www.pacificmo.gov). Please update your records and contact lists accordingly.

[pacificmo.gov](http://pacificmo.gov)

## Announcing Our New Emergency Mass Notification System

The City of Pacific is transitioning our free, emergency mass notification (EMS) system effective Monday, September 29, 2025 from Regroup to OnSolve/CodeRED. With this change, we are now part of a Franklin County initiative to use a common EMS product. The new application provides us with an expanded set of modern features and capabilities which shall enhance the quality and scope of messages. As an enrolled member, you also have more available options at your fingertips to be informed of planned and unplanned situations in our area.

Important items of note for attention and action:

- All pre-existing members of our legacy system Regroup have been ported into CodeRED.
- All contacts are urged to include multiple data points to ensure receipt. For residents, this includes your home address (and work address if in Pacific), a valid personal email, and a cell number. If you work in Pacific but live in another location, you may want to include your Pacific work email and address. This is due to the geo-fencing feature which allows us to isolate who receives a message (versus all members when it might not apply).
- All contacts are asked to ensure your addresses, emails and phone numbers are always current!
- Not all alerts/notifications are sent to all three pathways (cell text/voice call/email) all the time. Only the more severe messages are sent via phone call, e.g. tornado warnings. We highly advise that you enter contact data for all three pathways!
- Text messages will come from “24639”. Voice calls will come from “(206) 536-3695”. Email will come from “noReply@notify.onsolve.net.” Save these in your settings accordingly.
- Pre-existing/ported users may log into the main portal to (a) set/reset your password (b) to update contact information, and/or add new, optional message types. Your user id is “Firstname.Lastname”. Click “Forgot Password?” to reset it the first time.
- When you enroll as a new member, you will obtain your user id and password at that time.
- The login/registration portal is at [https://accountportal.onsolve.net/franklincountymo\\_pacific](https://accountportal.onsolve.net/franklincountymo_pacific)

Should you have any questions or need help, please contact [ema@pacificmo.gov](mailto:ema@pacificmo.gov).

## Holiday Decorating Contest Returns!

It's almost that time of year again—our Holiday Decorating Contest will be back this season! Get ready to deck the halls, light up your yards, and spread some holiday cheer throughout Pacific.

If you'd like to participate, be sure to keep an eye on the Red Cedar Inn & Tourism Facebook page, where full contest details will be announced as we get closer to the holidays. We can't wait to see the creativity and festive spirit shine in our community again this year!

## Second Annual Touch A Truck Success!

A huge thank you to everyone who joined us for Pacific's 2nd Annual Touch A Truck & Safety Fair! Families had the chance to climb into trucks and equipment of all kinds thanks to the many local businesses who generously brought their vehicles for kids (and adults!) to explore. The safety partners added so much to the event as well—from the Franklin County Health Department and Mercy giving away free bike helmets, to the FBI sharing valuable information.

A very special thank you goes out to the Pacific Police Department, Emergency Management, and Tourism for leading the event, and to our amazing sponsors who helped make this free community event possible.

We are so grateful for everyone who participated, volunteered, and attended—this event is quickly becoming a favorite summer tradition in Pacific!



The following businesses recently chose Pacific and we're proud to welcome them to our community!



Love's Cleaning & More  
Zoey Brooklynn Studios, LLC  
Snackin Safari Ice Cream Truck  
M&I Title Co. LLC  
GNB Services LLC

## Brush Pick Up Services

A resolution establishing a policy for curbside pickup and drop off of yard waste was established in January 2023. All residents are encouraged to call the city maintenance building at 636-257-2163 and leave a message with an address to be added to the pickup list. Allowable pick-up items are listed below:

Christmas trees, grass clippings, leaves, and tree branches.

### Criteria for pick up must be adhered to:

Tree trimmings **shall not exceed** six inches in diameter and four feet in length. The weight of any individual bundle, bag or container **shall not exceed** fifty pounds. Unlined trash containers may be used for yard waste but must be clearly marked “yard waste” on the outside of the container. Containers must not be mixed with other trash. All items must be set by the curb **no later than** 8:00am the first Monday of the month. Brush and limbs resulting from storms will be picked up as city crews are available. Leaves must be contained in biodegradable yard waste bags. Plastic bags will not be picked up. Construction debris, treated wood, or landscaping ties will **NOT** be picked up.

## Roadwork

Road work is scheduled to begin February 15, 2026 at First Street and Osage Street. This work has a completion date of May 15, 2026.

The Union Street project from Sanker to Neosho will be going out to bid this fall. The water main and storm pipe work will start this winter; and the curb, sidewalks and overlays will happen in the spring.

## Navigating Occupancy Inspections

Occupancy inspections are a crucial step in ensuring that buildings are safe and compliant with local regulations before they are occupied. Whether you're a homeowner, landlord, or business owner, understanding the ins and outs of these inspections can save you time, money and a lot of stress. The inspector will perform a visual, minimum property maintenance and safety inspection conducted exclusively for the use of the City in determining the compliance of the premises with the City's Property Maintenance Code.

City of Pacific has a “Guide to Occupancy” that can be found on our website under the building department. This guide can help walk you through the process so you can have a better understanding of what will be checked when the inspector comes out to your property. You can also speak with an inspector before the inspection is scheduled if you have questions. Bringing your property up to code before the inspection can help avoid reinspection fees, so we highly recommend it.

Feel free to contact James Overschmidt if you have any questions at [joverschmidt@pacificmo.gov](mailto:joverschmidt@pacificmo.gov)

Scan here to go to the “Guide to Occupancy” on the city website.

## Pacific Volunteer Response Team

We are excited to announce the formation of a local “volunteers in action” team. The Pacific VRT will be comprised of area residents, business leaders, First Responders, and other civic minded people who desire to serve our community for both planned and unplanned events. Disasters can strike at any time! Having a pre-arranged group of trained people who would be able to respond in real-time to yield immediate situational results and contribute to shortening recovery periods. Both enhance our overall resiliency and strengthen our community bonds.

**VOLUNTEER!**

A public informational sign-up meeting is planned for Wednesday, September 24, 2025, at City Hall, upper-level main meeting room, 7PM. The VRT program will be discussed, including its objectives, scope, forms, expectations and a Q&A session. VRT is open to all ages (over 15 years) and has a diverse set of needs that it will serve. This is a great opportunity to obtain emergency management-related training which provides you with practical skills for use anytime, anywhere. We hope to see you there.



# City of Pacific Bulk Trash Pick-up

The City of Pacific will conduct its annual bulk trash pick-up for City residents during the weeks of October 13 and October 20. There is no charge for this service. The pick-up is for residential properties only (apartment complexes are not included) and is for bulk items only. "Bulk" is defined as large items that do not fit in the regular trash containers. City crews will not pick up regular household trash as part of the bulk trash collection. (Regular household trash will be picked up by Meridian Waste as part of the normal weekly service.)

Bulk items must be set out by 7 a.m. Monday of the week your area is scheduled to be picked up. City crews cannot "back-track" to pick up items that were not set out by the date of the pickup. Each household will be limited to **SIX (6) items** of bulky trash. However, the following items are prohibited and will not be picked up: **CONSTRUCTION DEBRIS, DEMOLITION DEBRIS, TIRES, BATTERIES, HAZARDOUS MATERIAL, PAINT, BIOMEDICAL & INFECTIOUS WASTE.**

Please note that appliances **WILL** be picked up. However, doors must be removed from refrigerators and freezers due to safety concerns. Appliances will be picked up separately from other bulk items.

The bulk trash pick-up service is provided by the City of Pacific, working in connection with a local contractor and the City's residential waste hauler, Meridian Waste. There is no charge to City residents. This bulk pick-up service is in addition to the monthly bulk pick-up service available to residents through Waste Connections.

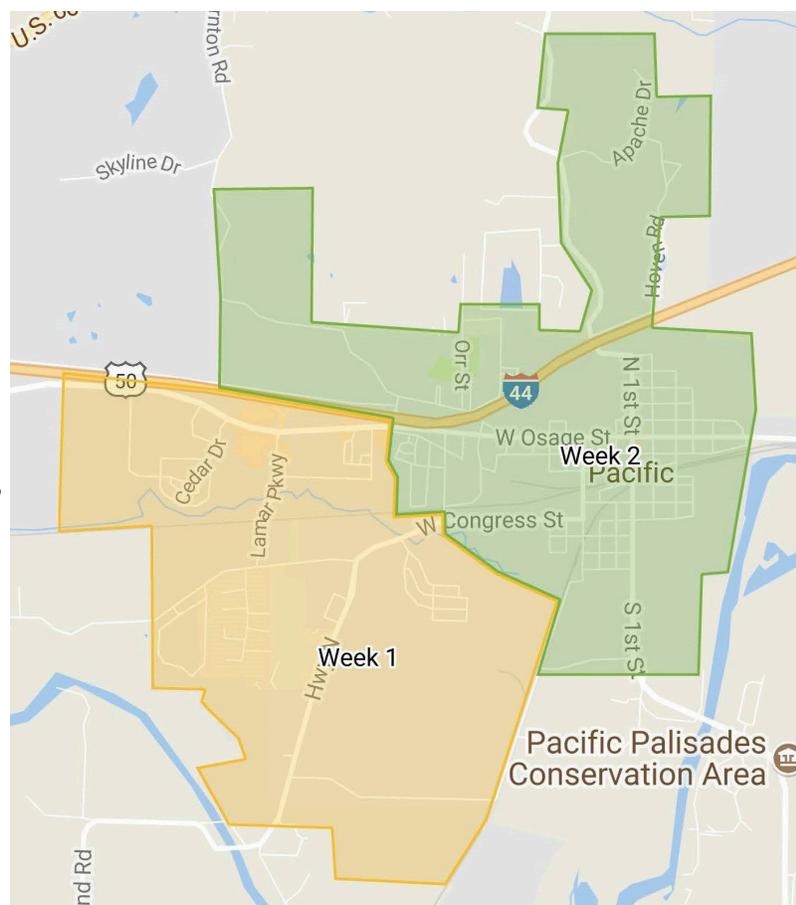
The pick-up schedule is listed below or check out the map. In general, the west side of the City will be picked up during Week 1, with the north and east sides of the City picked up in Week 2. This information is also posted on the City website, [www.pacificimo.gov](http://www.pacificimo.gov).

**Week of October 13-17:** All areas west of Viaduct Street and McDonald's; all areas west of Payne Street, including all subdivisions accessed off Congress Street (Highway N) and Old Gray Summit

Road: Cedars, Hawthorne, Westlake, Orchard Estates and Candlewick Lane, Heritage Farms, Bend Ridge Estates, Summit Park, Ridge Meadows, Silver Lake.

**Week of October 20-24:** All areas north of Interstate 44, including Eagles View, Forest Glen, and Osage Hills subdivisions. All areas east of Viaduct Street and McDonalds, including Hogan Subdivision. All areas east of Payne Street, including Kaleigh Lane, downtown neighborhoods.

Thank you for your cooperation!  
City of Pacific



## Employee Spotlights



Kelly O'Malley was hired in June 2022 as the first Director of Tourism for the City of Pacific, and she has absolutely loved the role. Before joining the City, Kelly spent nearly 20 years with Six Flags St. Louis in the Entertainment Department, where she worked on everything from designing shows, events, overseeing concerts, to designing haunted houses, all while having a special focus on technical production, such as lighting and audio. She also dedicated 12 years to Pizza Hut, working her way up to District Manager and overseeing 10 restaurants at a time. Throughout her career, she has earned multiple leadership awards.

Outside of work, Kelly is deeply involved in the community. She volunteers and manages the St. John's Helping Hands Food Pantry, serves as a CASA volunteer, and has spent 20 years teaching youth ministry, working with students from 2nd grade through high school. Family is her greatest joy, and she especially cherishes time with her nieces and nephews. Kelly loves bringing smiles to others, is passionate about Pacific, and is excited to be part of its growth and bright future. She has enjoyed meeting people from all over the world through her work and is honored to serve on the Missouri State Route 66 Centennial Commission.

Kelly looks forward to continuing to showcase Pacific as a welcoming destination on Route 66 and sharing the story of this terrific community with visitors near and far. In her free time, she loves to travel, explore new places, read, hang out with family and friends, and most of all, have fun.



Officer Graebner (Boomer) was presented with a Life Saver Award at the July 15, 2025 Board of Aldermen meeting!



Sgt. Geers was promoted to Corporal after 9 years of service, by Chief Klingler.

## Route 66 BBQ Battle and Bluegrass Festival

A huge thank you to everyone who came out and braved the summer heat for Pacific's first-ever Route 66 BBQ Battle & Bluegrass Festival! Despite the warm temperatures, the weekend was filled with great food, incredible music, and plenty of community spirit.

This event would not have been possible without the support of our volunteers, vendors, bands, and participants, all of whom brought tremendous energy and enthusiasm. A special shoutout goes out to our sponsors whose generosity made this festival possible:

**Missouri's Route 66 Centennial Celebration Commission, Presleys Glass, BIGFOOT 4x4, Cochran, Saucy's Pizzeria, United Rentals Villa Ridge Branch 841, Gallagher Mechanical, and Tubbs & Son Construction.**

We also extend gratitude to the Pacific Route 66 Centennial Committee and the Department of Tourism for leading the way on this exciting new tradition for our town. Mark your calendars now—next year's festival will be held May 29–31, 2026.

### THANK YOU TO OUR SPONSORS!

- Presley's Glass
- BIGFOOT 4X4X4
- Cochran
- Smokey D's
- Super Smokers
- Bank of Washington
- Pacific Eagles
- RC Roofing
- Off The Rails
- Little Ireland
- G's Barbershop
- Bank Star
- Citizens Bank
- Camilla's
- R & W
- Show Me Auto Body



**PACIFIC, MO**

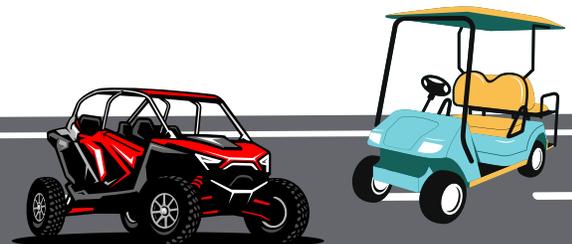
- Verts Dispensary
- Waterproof Solutions
- Pacific Palace
- B & H Market
- Pro Roller
- Myers Sign Shop
- RT66 Realtors
- Eureka Rental
- Kaleidoscope
- Phil's Tires
- Orris Chiropractic
- Saucy's
- Meridian Waste
- Pacific Feed
- We Decorate Kakes
- Be Spoke Kreations

## UPCOMING EVENTS

- September 5-6- Jimmy Smooth's Rat Rod Show
- September 9- Dinner on St. Louis St - Pacific Chamber
- September 12- Sunset on the Rails Concert - Pacific Partnership
- September 26 & 27- Iron Horse Rodeo - City of Pacific
- October 17- Witches & Warlocks Street Party-Pacific Chamber
- October 25- Monsterfest- Pacific Partnership
- November 15- Pizza, Puzzle & Beer Competition - Pacific Chamber
- December 6- Hometown Christmas & Parade- Pacific Partnership
- December 13- Christmas on Rt 66- Red Cedar Inn & Tourism
- Bingo every Friday at Pacific Eagles Hall

**REMINDER to all ATV / UTV Operators: Missouri State Law prohibits operation of ATVs or UTVs in the city limits of Pacific on two roadways:**

**Osage (RT 66) and 1st Street (OO & F). These are state routes. Violators subject themselves to fines and/or imprisonment.**





# Ways To Stay Informed

## Mass Notification System

Starting 09/29/2025, the City of Pacific invites all area residents and business owners to be members of our free Emergency Mass Notification system (OnSolve/CodeRED).

We use this key tool to share registrants with alerts, warnings and messages deemed useful ahead of, during and after important events, e.g. tornado warning.



Scan here to sign up for Regroup

## Watch Our Channel On YouTube

Did you know that you can watch City meetings live on YouTube?

Stay informed about what's going on in our community by subscribing to our channel!  
[youtube.com/@cityofpacific768/st](https://youtube.com/@cityofpacific768/st)



Scan here to go to the City of Pacific's YouTube Channel

## Current Mayor and Board of Aldermen Contact Information

### Mayor Heather Filley

314-578-5143 [hfilley@pacificmo.gov](mailto:hfilley@pacificmo.gov)

#### Ward 1:

**Karla Stewart- 636-283-0049**  
[kstewart@pacificmo.gov](mailto:kstewart@pacificmo.gov)

#### Ward 2:

**Tyler Hoven- 636-667-5713**  
[t.hoven@pacificmo.gov](mailto:t.hoven@pacificmo.gov)

**James Cleeve- 636-686-0006**  
[jcleeve@pacificmo.gov](mailto:jcleeve@pacificmo.gov)

#### Ward 3:

**Scott Lesh- 636-393-8121**  
[slesh@pacificmo.gov](mailto:slesh@pacificmo.gov)

**Debbie Kelley- 636-751-7354**  
[dkelley@pacificmo.gov](mailto:dkelley@pacificmo.gov)



## PAYING YOUR WATER BILL ONLINE



Go to: [www.pacificmissouri.com](http://www.pacificmissouri.com) and click on Utilities Bill Pay, or scan the QR code above.



On the Forte page enter your full account number **minus** the decimal point and your account will come up.



Pay your bill and if you have any problems or questions contact the Utility Billing Clerk

\*\*If you are using a third-party payment provider (not recommended) make sure when paying that it's Pacific, MO and NOT Pacific, WA.

You can mail or drop off payments to:  
300 Hoven Drive  
Pacific, MO 63069

Contact the Utility Billing Clerk at:  
636-271-0500 ext 215

## Brush and Yard Waste

Brush and yard waste are picked up the first week of each month. Call the maintenance building at 636-257-2163 and leave a message with your address to be added to the pick-up list.

To learn more about services offered by our public works department, scan the QR code or check out public works under departments on the city website at:  
[www.pacificmissouri.com](http://www.pacificmissouri.com)



## Court

Have a court question, get a ticket or need to pay a fine? Please visit [courts.mo.gov](http://courts.mo.gov) to pay your ticket online, or contact 636-257-4553 for more information.

## Emergency Public Works

Have a Public Works Emergency after hours? Please call the Police Department at 636-257-2424 and they will contact them.

Have any fall projects to do? We are trying to make the permitting process easier! Check out our guidelines and examples page on our website.

Scan the code or go to:  
[www.pacificmo.gov](http://www.pacificmo.gov)





City of Pacific  
300 Hoven Drive  
Pacific, MO 63069

PRSRT STD  
US POSTAGE  
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## *Mark your calendars!*

September 1- Closed for Labor Day  
November 11- Closed for Veteran's Day  
November 27-28- Closed for Thanksgiving

Board of Aldermen meet on the first & third  
Tuesdays at 7 pm.

Planning and Zoning Commission meets on the  
second & fourth Tuesdays at 7 pm (as necessary)

## *Get Informed!*

The city website allows citizens to receive notifications when certain new items are posted. For example, the full Board of Aldermen meeting packet is posted on the Wednesday before each meeting. Each packet includes copies of proposed bills and resolutions, staff reports, and various other information.

Can't find what you're looking for? Send an email to [twilson@pacificmo.gov](mailto:twilson@pacificmo.gov) and let us know!

## Pacific SAFE Initiative

Awareness and preparation are invaluable to maximizing individual and family readiness.

Starting 09/29/2025, the City of Pacific invites all area residents and business owners to be members of our free Emergency Mass Notification system (OnSolve/CodeRED).

We use this key tool to share registrants with alerts, warnings and messages deemed useful ahead of, during and after important events, e.g. tornado warning.

